

JOURNALISM IN ASIA: TRENDS, CHALLENGES AND OPPORTUNITIES

MEET THE SPEAKERS



SHATAAKSHI VERMA
TAIPEI PROJECTS MANAGER
REPORTERS WITHOUT
BORDERS (RSF)



WILLIAM YANG
EAST ASIA CORRESPONDENT
DEUTSCHE WELLE (DW)



AMANDA COLLEEN WIJAYA
JMC SENIOR STUDENT



SALONI MEGHNANI
JMC SENIOR STUDENT



ON FRIDAY
14 APRIL, 2023



MING CHUAN UNIVERSITY
TAIPEI CAMPUS (E402)
LARGE CONFERENCE ROOM



START AT
09:00AM - 12:30PM



MCU EMI RESOURCE CENTER

銘傳大學EMI教學資源中心



AMERICAN
INSTITUTE IN
TAIWAN
美國在台協會

JMC of International College
新聞與大眾傳播學程
JOURNALISM & MASS COMMUNICATION PROGRAM

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VISIT OUR WEBSITE
<https://jmc.mcu.edu.tw/>



Journalism in Asia: Trends, Challenges and Opportunities

Organized by American Institute in Taiwan, Journalism and Mass Communication Program and MCU EMI Resource Center

AGENDA

09:00-09:10	Registration
09:15-09:30	Welcome Remarks by AIT Julienne Lauler, Public Diplomacy Section of AIT
09:35-09:45	Opening Session Jonathan Furnival Instructor of Journalism and Mass Communication Program & Former BBC broadcast journalist
09:45-10:25	Keynote Speech 1 Topic: Press Freedom and the Right to Information in East Asia Shataakshi Verma (India) Project Manager of Reporters Without Borders' East Asia Bureau
10:30-11:10	Keynote Speech 2 Topic: Taiwan's role in the changing East Asian media landscape. William Yang (Taiwan) DW correspondent and Former President of Taiwan Foreign Correspondents' Club
11:15-11:30	Student Perspectives 1 Topic: Attention Economy in the Indonesian Media Landscape Amanda Colleen Wijaya (Indonesia) Senior student of Journalism and Mass Communication Program
11:35-11:50	Student Perspectives 2 Topic: 1.3 billion Free Speakers: Who should we listen to? Saloni Meghnani (India) Senior student of Journalism and Mass Communication Program
11:55-12:20	Feedback & Dialogue
12:25-12:30	Closing

AGENDA in Chinese

2023 JMC 傳播論壇
亞洲地區新聞的發展趨勢、挑戰和機會

日期/時間：112 年 4 月 14 日(星期五)上午 9 時至中午 12 時 30 分

地點：銘傳大學台北校區 E402 大會議室

09:00-09:10	報到
09:15-09:30	開幕致詞 羅樂竹 (Julienne Lauler) 美國在臺協會助理文化官
09:35-09:45	主席致詞 賴強 (Jonathan Furnival) 新聞與大眾傳播學程講師暨前 BBC 新聞記者
09:45-10:25	專題講座 1 主題：東亞地區之新聞自由與資訊權 講者：夏塔熙 (Shataakshi Verma) 無國界記者組織東亞部門計畫經理
10:30-11:10	專題講座 2 主題：東亞媒體環境變動中台灣扮演之角色 講者：楊皓暉 (William Yang) 德國之聲記者暨外籍記者聯誼會前會長
11:15-11:30	學生觀點 1 主題：印尼媒體環境中的注意力經濟 新聞與大眾傳播學程大四學生：Amanda Colleen Wijaya
11:35-11:50	學生觀點 2 主題：13 億的自由言論者：我們該聽誰的？ 新聞與大眾傳播學程大四學生：Saloni Meghnani
11:55-12:20	交流與討論
12:25-12:30	閉幕與合影

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Julienne Lauler
Public Diplomacy Section
American Institute in Taiwan



Julienne Lauler, the Assistant Cultural Affairs Officer at AIT, joined the Foreign Service in 2018, and previously served as a Vice Consul in Port-au-Prince Haiti.

Prior to joining the Foreign Service, Julienne worked in the international development sector, with a focus on financial inclusion, fintech, and digital technologies. She has worked with public and private sector organizations in Kenya, Bangladesh, Myanmar, and in Washington, D.C.

Julienne grew up in Seattle, Washington, but grew up partly in Seoul, South Korea. She completed her undergraduate degree in International Development and African Studies at UCLA, and her Master's in International Relations and International Economics at Johns Hopkins School of Advanced International Studies (SAIS) in Italy and D.C.

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Shataakshi Verma
Taipei Projects manager,
REPORTERS WITHOUT BORDERS (RSF)



I am a human rights worker and activist who has extensively worked in South and East Asia on gender justice and peacebuilding, minority rights, humanitarian assistance, labour policies, advocacy, project management, livelihood and press freedom. I presently work with Reporters without Borders as their East Asia Bureau Projects Manager. I have over 7 years of human rights related professional experience from having worked in India, Afghanistan, Sri Lanka, Taiwan and the EU. I am also the co-founder of Art of Freedom Project, a women's collective based in Kabul that aims to advocate for rights of women from ethnic and religious minorities in conflict affected communities around the world through art based mediums. I attended the Harvard Kennedy School's executive program last year on using public narrative as a tool for action and community mobilization for affirmative action.

William Yang
DW correspondent &
Former President of Taiwan Foreign Correspondents' Club



William Yang is the East Asia Correspondent for Germany's international broadcaster Deutsche Welle. Since 2018, he has been covering news and developments in China, Hong Kong, and Taiwan for several international media outlets including BuzzFeed News, the Independent, the Guardian and others. He also provides regular analysis of relevant topics on television and radio programs.

Amanda Colleen Wijaya

Senior student

Journalism and Mass Communication Program



Amanda Colleen Wijaya is a senior student majoring in Journalism and Mass Communication (Class of 2023) who loves food, music, and dogs. She's passionate about serving the community, having volunteered at various Indonesian NGOs and co-founding her university's first Indonesian student association. Currently a social media intern at an in-house branding agency for Michelin-starred restaurants, Amanda develops engaging content and campaigns. In her free time, she enjoys reviewing Southeast Asian restaurants on her blog, writing and covering songs, as well as creating children's short stories. As she graduates, Amanda is excited to continue pursuing a career in the creative industry.

Saloni Meghnani

Senior student

Journalism and Mass Communication Program



Saloni Meghnani is an avid reader, global nomad, and environmentalist. As a senior Journalism and Mass Communication student, Saloni has been a Hult Prize finalist, played on the IC Girls' Volleyball team, and worked as the Head of PR in ICES, during her time at Ming Chuan. Her portfolio includes over 30 articles for The China Post, Taiwan News, and the Centered on Taipei magazine, as well as a feature in The Straits Times. Aside from interning at media companies, she has developed a newfound obsession with filmmaking and loves reviewing films, TV shows, and books. In her free time, Saloni is probably nose-deep in a novel, unwinding in nature, playing sports, or watching stand-up comedy. After graduating this summer, she plans to pursue further studies in the media and creative industries.